

Invite, select and establish local project teams

Local pilot work 1: Frederikssund

Place	Frederikssund, a municipality in the north of Zealand
Culture activity	Art exhibition
About (Idea)	<p>Although we claim that there are non-users of arts and culture in Denmark, this is not entirely true. In the research <i>The cultural habits of the Danes 2012</i> the non-users are persons having cultural consumption of less than 2%, and not 0. So to some extent the non-users users are users. And I wonder if one these people whether they at home could find a piece of art they would be able to do so.</p> <p>The project aims to "pair" this artifact found at home with a work of art at the local art museum. It will be the task for the older non-users to find a work of art at the local art museum (a museum for a famous Danish artist) which they think tells them something that also their own "work of art" tells them. Their artwork must then - in a weekend – be on an exhibition along with the work of art at the art museum and history is told as a supplement and for the information of the public.</p>
Time schedule	<ol style="list-style-type: none">1. Invite and orientate about the project to the local cultural councils, February 20142. Invite and orientate about the project to others from the project team, February 20143. First meeting with the project team, February 20144. Second meeting with the project team, March 2014
Project team	The local cultural council, the local museum, the local authorities (culture department), staff members from a senior housing

Local pilot work 2: Frederiksværk

Place	Frederiksværk, municipality in the north of Zealand
Culture activity	Children meeting elderly people – how to participate in a cultural association
About (Idea)	<p>The members of cultural associations are often older people and it is often difficult to attract young people. If they ever participate in cultural activities young people often choose to participate in informal and partially non-binding groups that exist only for a short time. This means that they do not become aware of the social life and the democratic structure that the association represents. And when it comes to the cultural associations they will not get a closer knowledge of the culture and the art, and they miss the contact with the older generation. This a cultural guide project that introduces young people to the cultural associations can remedy.</p>
Time schedule	<ol style="list-style-type: none">1. Invite and orientate about the project to the local cultural councils, February 20142. Invite and orientate about the project to others from the project team, February 20143. First meeting with the project team, February 20144. Second meeting with the project team, March 2014
Project team	The local cultural council, the local cultural associations, the local authorities (culture department), staff members from a local school