

Report WP6 (MNT)

Key activities:

- 1.1. Present task plans for providing culture guide offerings to end-users
Written presentation made about the Culture guide project, and traditions of vintage festivals for distribution to end-users in the region
- 1.2. Prepare contact strategy to end-users
Meetings with local teams were held in the following villages: Aszófő, Balatonakali, Zánka, Balatoncsicsó, Balatonszepezd, Mindszentkállya, Szentbékállya.
- 1.3. Networking with culture institutions and associations, sponsors, etc on free offers to end-users
Other stakeholders were contacted. See the above mentioned villages where project leaders met the local government, dance groups, artistic groups (Zánka, Balatoncsicsó) archives of the regional museum, visit to the event of the wine-tour at Pentecost (Szentbékállya)

Produce PR-materials to end-users
Various information materials to organisers and end users were used in Aszófő, Balatonakali, Zánka, Balatoncsicsó, Balatonszepezd, Mindszentkállya, Szentbékállya.
- 1.4. Produce adverts for local papers and use of social media
MNT used its journal, facebook and webpage to post regular information on the events and activities
2. Implement culture guide offerings to end-users
 - 2.1. Announce the new culture guide offerings using a variety of contact channels
Groups and communities of the above mentioned villages (see 1.2) were contacted.
 - 2.2. Reach-out contacts with end-users by new culture guides:
Consultations with local groups on their experiences of former vintage festivals and the needs of end-users
 - 2.3. Meetings between end-users and guides to clarify needs and possibilities
Consultations were made to explore resources of former festival in the region (teachers, art associations).
The aim was to involve the end-users proactively in the preparation of the events by exploring the traditions of this artistic masquerade, which has centuries of traditions; to reinforce old and new traditions of songs, dances, sayings, speeches, and rhymes related to wine festivals; and to involve artists, artistic ensembles, schools which create a whole year “training” activity. A reader (collection of songs, sayings etc.) and archive photos of the past festivals were used.
 - 2.4. First round of art and culture visit (s) to desired activity (s) in small groups with culture guides
The main local partners MNT cooperate with are amateur artistic groups, schools, local governments, wine festival organisers, the regional library and the Museum of Veszprem.

- 2.5. Recurrent visits with old and new groups together with culture guides
Consultations with a Gipsy Music group to play and record the list of songs collected and, if possible, produce a CD for the Guide and Reader
Preparing an exhibition about vintage festival traditions and old tools and traditions of vine production in Mindszentkalla village.
- 2.6 Support the local teams in follow-up activities and networking with stakeholders
Decision about the date, place and scenario of vintage festival in Mindszentkalla-Szentbékalla on 13 September (Saturday) and to realize the peer-to peer visit, if possible in advance.)
Involvement of increased number of people in singing during the vintage parade, an initiative has come up to renew the local singing choir in Mindszentkalla.
3. Reporting on developed project activities
 - 3.1. Collect feed-back / evaluations from end-user groups
Feedback from participants of the pilot course was used in consultation forums as well as feedback from local teams (cultural organisers, leaders of associations, local governments).
 - 3.2. The local project teams and culture guides make their own evaluations
Local contact persons organised the evaluation in Mindszentkalla and Szentbékalla.
 - 3.3. Each partner GMP-team makes summarises the local feed-back and make a status report for local and national stakeholders made in 2014
 - 3.4. Translate and distribute the status report to the GMP-partnership
Made in 2014
 - 3.5. Fill-out and send the monitoring and evaluation questionnaire for WP 6 to the GMP-partnership
Prepared in January 2015

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