

Rapport WP6 (KSD)

Key activities:

1. Plan pilot campaign for culture guide offerings by the project team of each partner organisation

1.1. Present task plans for providing culture guide offerings to end-users:

More meetings in June with the local cultural councils in the municipalities of Halsnæs and Køge in order to discuss and present the task plan.

1.2. Prepare contact strategy to end-users (localisation, contact ways, supportive networks, etc.)

Several meeting with schoolteachers and the school administrations in both municipalities where we planned how the activities should be.

1.3. Networking with culture institutions and associations, sponsors, etc. on free offers to end-users

See 1.1

1.4. Produce PR-materials to end-users (fliers, posters, merchandise)

A Cultural passport was produced

1.5. Produce adverts for local papers and use of social media

FB updated several times. The projects were mentioned in newspapers in both municipalities more times.

2. Implement culture guide offerings to end-users

2.1. Announce the new culture guide offerings using a variety of contact channels

See 1.1.

2.2. Reach-out contacts with end-users by new culture guides

Preparing the pupils in the schools were made by the teachers

2.3. Meetings between end-users and guides to clarify needs and possibilities

This was made in two meetings where an agreement on the content was made

2.4. First round of art and culture visit (s) to desired activity (s) in small groups with culture guides

Started in august

2.5. Recurrent visits with old and new groups together with culture guides

Happen in the end of the project

2.6. Support the local teams in follow-up activities and networking with stakeholders

During the project

3. Reporting on developed project activities

3.1. Collect fed-back / evaluations from end-user groups

Two meetings in December and written in January 2015

3.2. The local project teams and culture guides make their own evaluations

See 3.1

3.3. Each partner GMP-team makes summarises the local feed-back and make a status report for local and national stakeholders

In November and December 2014 (bilateral meetings)

3.4. Translate and distribute the status report to the GMP-partnership

In January 2015

- 3.5. Fill-out and send the monitoring and evaluation questionnaire for WP 6 to the GMP-partnership
In Januar 2015