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CULTURE GUIDES



Lifelong
Learning
Programme



Voluntary Arts



Lifelong
Learning
Programme



Voluntary Arts

Culture Guides in the UK

- **Daniel Carpenter**
Voluntary Arts Wales Coordinator
 - overall lead
- **Janina Kuczys**
Voluntary Arts Wales Infrastructure Development Officer
 - lead for Torfaen and Wrexham
- **Laraine Winning**
Voluntary Arts England Development Officer North
 - lead for St Helens
- **Katie Rees**
Voluntary Arts England Development Officer South East
 - lead for Faversham

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Voluntary Arts

Culture Guides local partner groups

- **Wrexham**
 - Wrexham Borough Council
 - Oriel Wreccsam
 - This Project
 - Mind Cymru
 - Diverse Cymru
- **Torfaen**
 - Torfaen Borough Council
 - Llantarnam Grange Arts Centre
 - Theatre Ffynon
 - Ancient Cwmbran Society
 - Congress Theatre
- **St Helens**
 - Library Network
 - Hope Centre
 - Helena Partnerships
 - Leonard Cheshire Disability
- **Faversham**
 - Ideas Test – Creative People and Places consortium for Swale and Medway
 - Medway Queen

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*12 local partner
meetings in total*

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Culture Guide volunteers

- **19 Culture Guides** recruited across the four regions
- Recruitment methods included public advertisement, recommendation and partnerships
- Sharing tasks and responsibilities based on areas of interest, skills and abilities
 - organising
 - mapping
 - activities
- Managed and mentored by staff (Wales) and partner organisations (England)

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Pilot course

- **Orientation session** in Birmingham on 22 and 23 July 2014 – 11 participants
 - Project overview
 - Review of volunteer recruitment process
 - Role of the local partner group
 - Volunteering in the arts – what to expect
 - How to reach people who are not accessing the arts
 - Capturing and disseminating results
- **Additional training opportunities**
 - Culture Guide ‘speed dating’ in St Helens on 3 September 2014
 - Arts Development UK Conference in Cardiff on 16 and 17 October 2014

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Birmingham orientation session – 22 and 23 July



Birmingham orientation session – 22 and 23 July

orientation session

HOW TO REACH THEM?

Wiederholungsfragen

10

DATE: _____



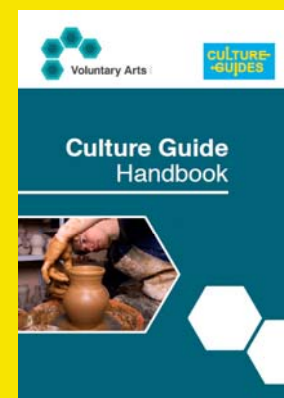


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Considerations arising

- **Insurance**
- **Policies and procedures**
 - Local partner group terms of reference
 - Culture Guides volunteering policy and role descriptions
 - Confidentiality, data protection and privacy policy
 - Lone working policy
- **Boundaries**
- Created a **Culture Guides handbook** to summarise all this and clarify to potential volunteers what is expected of them and what they can expect



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Helens 'speed dating' – 3 September





End users reached

Mental health service users

Older people, including those with dementia

People recovering from addiction

Disabled people

Faith communities

People in areas of economic deprivation



Culture Guides Gary and Paul taking group from Newton
the Willows to 'Stand up to Stigma' event in St Helens.



Culture Guide Anne and the Age UK dementia group visiting the 'Fiddle in't Bag' heritage hostelry, trying on outfits from

Culture Guide Estelle led a group of ladies from a faith group to a workshop by a volunteer artist Paula who created Halloween lanterns and pumpkins to display in their homes.







Figure Guide Estelle taking a group of ladies to The World Glass in St Helens. Even though all the ladies were born



Future Guides Cath and Anne brought an Age UK group to





Culture Guides with residents of Sandalwood Gardens



to Liverpool Empire Theatre to see Swan Lake with



Picture Guides Naoise and Rhyannon take mental health
up to Liverpool museums



Culture Guide Jean leading Helena Partnership group in a Christmas wreath making workshop in St Helens







Bilateral visit with KSD





Valorisation

Website: www.cultureguides.eu and www.voluntaryarts.org

Facebook: www.facebook.com/groups/cultureguides or 'Culture Guides UK'

Twitter: @voluntaryarts #cultureguides

Posters and flyers

Email newsletters

Third part websites: Arts Council, volunteer agency, Local Authority

Clothing: t-shirts and lanyards

BBC Radio Merseyside: three broadcasts





1 play >

2 play >

3 play >



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CULTURE
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Voluntary Arts

NO SINGING ALONE

FOR CAIA CHOR, A FAMILY CHOR, INVITE YOU TO A FUN, FREE AND FRIENDLY SINGING WORKSHOP

3B CULTURE GUIDES

PRIDRY STREET, WREXHAM, LL11 1SU
DECEMBER 5TH 2014, 4-6PM

SING WITH US!

NO PARTICULAR SINGING SKILLS NECESSARY

WE WILL ALSO BE OFFERING THE OPPORTUNITY OF A GUIDED TOUR OF 3B'S CURRENT ART EXHIBITION

07816 034565
DYLAN@VAV.ORG.UK

NUMBERS ARE LIMITED SO PLEASE RING OR EMAIL TO BOOK A PLACE.



Try something new this year with help from your local Culture Guide!

If you have never taken part in creative or cultural activities (such as visiting a museum, participating in arts and crafts etc.) we would love to hear from you!

We work with anyone who feels there is a barrier preventing them from taking part in creative cultural activities. We work with you to identify what's preventing you from taking part, then find ways of overcoming them.

If this sounds like you, get in touch to find out more!

07816 034565
janina@vaw.org.uk

www.cultureguides.eu

Voluntary Arts Wales
Creative Activities
THIS
advance to register future





Daniel Carpenter
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Joined

Share

Notifications



Culture Guides UK

Members

Events

Photos

Files

Search this group



Write Post

Add Photo/Video

Ask Question

Add File

Write something...

RECENT ACTIVITY



Gary Conley

31 October at 14:13

Culture Guides Gary and Paul taking small group of gentlemen from Newton le Willows to the Fantastic 'stand up to stigma' event in St Helens. 9 different performers with a mental illness doing a 5 minute stand up routine. Gary, our own culture guide, is doing a routine himself. Brave man.

ABOUT

16 members

Closed Group

This group is for the UK element of Culture Guides, a European Grundtvig Lifelong Learning Partn... [See More](#) · [Edit](#)

16 members (5 new) · [Message](#) · [Invite by Email](#)

+ Add people to group

What is this group about?

[Set tags](#)

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Groups make it easier than ever to share with friends, family and



#cultureguides



Tweet



Results for #cultureguides

Save

Top / All



lindsey jackson favored



Daniel Carpenter @carpe_dan · 14h

On my way to Birmingham airport with @DanceswithPolly for an early morning flight to Copenhagen for #cultureguides.



1



IdeasTest and 2 others follow



Luci Napleton @lucinaleton · Oct 29

Lovely to meet @voluntaryarts yesterday & hear about #CultureGuides & other opportunities to improve access to #arts and #cultural



Voluntary Arts @voluntaryarts · Oct 28

#cultureguides Anne from St Helens took a dementia group from @age_uk to the 'Fiddle In't Bag' heritage hostelry.



Who to follow · Refresh · View all



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Followed by BIG Assist and o...



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Origami University @Origa...



Follow



DSC @DSC_Charity



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Developers

Validation

- Monitoring forms given to Culture Guides requesting statistical information
- Culture Guides also asked to monitor information such as changes in attitude, barriers to taking part in creative cultural activities that were overcome, barriers that could *not* be overcome etc.
- Local Partner groups asked for feedback on the impact and progress of the Culture Guide work from their perspective, during local partner group meetings
- Local Partner groups asked to provide any relevant documentary evidence of Culture Guide activity
- Local Partner Groups and Culture Guides invited to work with VA in assessing lessons learned in order to develop Culture Guide procedures that could be replicated in other areas.



Further match funding to extend the project

Successful match funding bid to the **Arts Council of Wales** to run a twelve-month 'Creative Citizens Skills Development Programme' that will help support Culture Guides and other pilot projects

Training to include:

- Mapping creative cultural activity
- Mentoring creative cultural groups
- Developing young people
- Being inclusive

Based in Wales but open to England-based Culture Guides



Chapter 'Our Space' Culture Guides

Commissioned by Chapter Arts Centre to bring Culture Guides to Cardiff for an 18 week project

Using Culture Guides model to develop a project that can be replicated at other cultural venues throughout Wales

Ran from April to August 2015:

- Convened local partnership team
- Recruited Culture Guides
- Ran three training sessions
- Ran Culture Guide activities



Laura Nott, External Relations Officer at Age Cymru, one of the Culture Guides, taking a group from Penylan Residential Hotel to a reminiscence day at Chapter Arts Centre







Future

Plan to extend the programme into 2015/16 with funding from other sources to become integral to how we operate

Complements our focus on 'Creative Citizens' – volunteers going 'above and beyond' to enable others to participate and act as hubs for local cultural infrastructure

Carmarthen has expressed an interest in the project and we plan to extend the programme there

Funding bids planned for extension of Culture Guides throughout England