



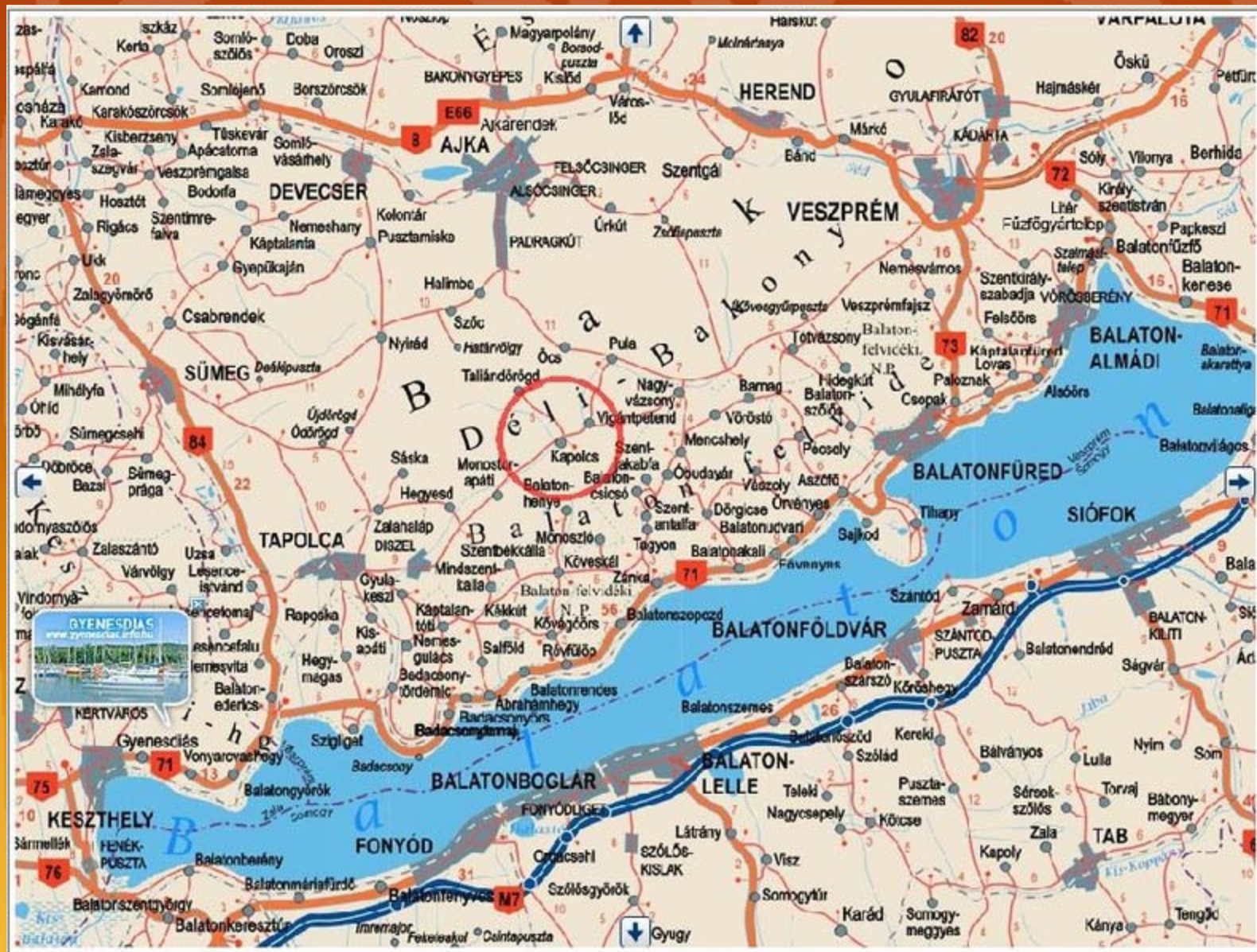
Strengthening the culture of wine and developing vintage festivals

5-6 October Budapest

**CULTURE
GUIDES**



Initial planning and establishment of local project teams



Involvement of the stakeholder network

Local teams included

- people who play important roles in the local cultural life of their communities:
- leaders of art groups,
- leaders and staff of cultural centers,
- representatives of the local self-governments, mayor,
- leaders of local NGOs,
- citizens active in local public life,
- entrepreneurs and private persons.







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Local guide courses, Attended by 20 people from 7 villages

- Introduction to the Culture Guide project – aims, activities, partners, plans
- Traditions of vintage festivals in the Balaton Highland Region
- Good practices of vintage festivals in the Balaton Highland Region
- Organisational experiences and recommendations
- Rhymes, songs, poems from vintage festivals
- Guide and collection of documents on vintage festivals



Vintage festival and history of art

Michelangelo (Bacchus)



Bacchus is the Roman name for Dionysus, the god of wine and intoxication.



Caravaggio

Everdingen Bacchus and Ariadne



Drinking Bacchus (Guido Reni)



Rubens



Cosimo



Pictures on vintage festival traditions

Selected photos on the past traditions of vintage festivals in the Balaton Highland.

Collected by Aurél Vajkay ethnographer in 1950, 1952, 1962. There is one photo from 1928 too.

Source: Archives of Veszprém County Museum









Completion of guide services, and sustainable embedding in voluntary associations

New elements in cultural aspect

- Editing a book and guide for the local region
- Re-organizing men's singing choir
- Vintage puppets placed in the streets
- Collection of objects related to vine growing and wine production
- exhibition that gave a historic overview of vintage festivals
- Re-introduced custom to sanctify a grape bell

The procession included 30 to 50 persons while the number of spectators could come around 200

Content of local guide book

- using of stories, says, resources from literature
- songs ,dances
- what is to be contained a plan
- organisation, finances, volunteering
- path of the parade, stations, decoration of street, vehicles, wearing of people, the grape bell
- volunteers offering cakes and ale (testing wines)
- special food at the event
- hospitality, dance evening
- supplementary events: wine competition, exhibition
- address list of advisors, experts, and consorts, dancing groups

ÍRÁSOK, MONDÁSOK, VERSEK A BORRÓL VÁLOGATÁS







Sustainable embedding

Whole year programme (NGO-s)

Standing exhibition in the local community centre

The local guide book functions as a resource to others



Program:

13.30 Gathering (in front of the church) Mindszentkál

12.00 Village House Mindszentkál

Exhibition on viticulture and harvest

Route of procession:

Mindszentkál Church square, Petőfi Street, Tanács street, Jókai street, Kossuth street

Szentbékál Dózsa street, Old Mountain Inn, Pegazus square, Kossuth street, Main square

Presentations will be delivered at stops by

- Folk Ensemble Badacsonytördemic
- “Wild Spike Heels” – dancing group
- “Greying Temples” Singing Group accompanied by accordionist Mr. Béla Stark
- The procession led and entertained by the town crier
- The Grape Bell will be sanctified by parson Mr. Árpád Balogh

The Grape Bell, the Town Crier, masquerades, riders, tractors, and horse carriages will take part in the procession

Alongside the road straw puppets shall welcome the people

At the end of procession participants will be hosted with supper. At the harvest dance evening the Group Pulzus will present the music.













New elements in Autumn 2015





Public dancing - dancers and audience



Common singing chorus and everyone



"Nothing more excellent or valuable than wine was every granted by the gods to man." - Plato

WINE IS
~ bottled ~
POETRY



Thanks from the core
staff

Janos Szigeti Toth
Katalin Varga
Marta Mihályfi

Budapest
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