

Culture Guide Pilot Courses

7-12 June 2015, Nova Gorica

Main steps and approaches

- Location
- Theme
- Local partnerships
- Pilot courses
- Support
- Culture guide activities
- Adaptability

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LOCATION - Lake Balaton Highland

- Previous project ending (TÁMOP) with motivated participants
- Local folk high school
- Existing local networks
- Further development needed for networks

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THEME – Vintage Festivals

- Characteristic in the region
- Small villages vs. bigger touristic settlements
- Popular events attracting people
- Improved quality is needed

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PARTNERSHIP BUILDING

- Three directions:
participants, experts, stakeholders
- Use and development of existing networks
- Information and recruitment of participants
(guides/volunteers)
- Contact keeping/making with experts and
stakeholders locally, regionally, nationally

PILOT COURSES - Strengthening the worship of wine and developing vintage festivals

- April 2014, 20 participants from 7 villages
- Guide (traditions of the region and vintage festivals; community functions; elements)
- Lectures, shared experiences
- Outline of a reader (sayings, songs, costumes, food, etc.)

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SUPPORT

- Local folk high school and staff
- Network and shared experiences
- Guide and reader
- Contacts with experts and stakeholders
- Being an EU project

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CULTURE GUIDE ACTIVITIES

Renewed vintage festival involving 2 villages

New elements:

- Exhibition of traditional grape growing and harvesting utensiles
- Men's choir re-organised
- Grape-bell – creating, sanctifying
- Straw puppets

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IMPACT AND ADAPTIBILITY

- 15 villages interested initially
- 7 villages involved
- 1 village planned to re-introduce vintage festival but failed
- Resources, networks, shared experiences available
- Method not restricted to vintage festivals



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THANK YOU FOR YOUR ATTENTION





